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भारत सरकार
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GOVERNMENT OF INDIA
MINISTRY OF SCIENCE AND TECHNOLOGY
DEPARTMENT OF SCIENCE AND TECHNOLOGY
TECHNOLOGY BHAVAN, NEW MEHRAULI ROAD
NEW DELHI-110 016

D.O. No.

CO/MKP/2020/5

Dated

11 May 2020

Subject: Wider Reach for "COVID Katha: A Multimedia Guide for Mass Awareness"

Sir/ Madam,

Hon'ble Minister of Science & Technology, Earth Sciences, and Health & Family Welfare Dr. Harsh Vardhan has launched "**COVID Katha: A Multimedia Guide for Mass Awareness**" on the occasion of the beginning of the Golden Jubilee Celebrations of the Department of Science & Technology, Govt. of India on 03 May 2020.

While releasing the COVID Katha, Hon'ble Minister has said that it is extremely useful for the people at large and it should reach out across the country. People may benefit from the information it carries in simple and interesting manner. It'll strengthen numerous corona warriors with far reaching efforts of building mass awareness on current health and social crisis.

The National Council for Science & Technology Communication (NCSTC), Dept. of Science & Technology (DST) has also launched a National Health & Risk Communication Programme "Year of Awareness on Science & Health" (YASH) with a focus on COVID-19, and has brought out this interactive online multimedia resource guide on A-to-Z of COVID-19 as part of the YASH programme.

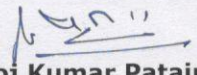
COVID Katha is accessible freely on smart phone, laptop, computer, tablet, and other such devices with multiple information resources in the form of text, graphics, video, and animation. Various communication genres are included to make it more amusing and engaging especially during the time of stress caused by COVID-19 pandemic, such as science cartoon, puppetry, kathkali, folk songs, tutorials, and so on.

I am happy to forward herewith the Hindi and English e-versions of "COVID Katha - A Multimedia Guide for Mass Awareness" for favour of its wider dissemination and sharing through your websites, e-groups, e-mails, WhatsApp groups or other channels including various stakeholders and beneficiaries, etc. It can also be downloaded from our website: www.dst.gov.in through the links:
https://dst.gov.in/sites/default/files/COVID%20KATHA_DST_NCSTC_ARMT_ENGLISH.pdf
https://dst.gov.in/sites/default/files/COVID%20KATHA_DST_NCSTC_ARMT_HINDI.pdf

We'll appreciate if you may kindly arrange to place COVID Katha on the website of your Department/ Organization/ Institution or give a link to our website for more visibility and access.

Thanking you and with kind regards.

Yours Sincerely,


(Manoj Kumar Patairiya)

Encl.: COVID Katha (Hindi & English e-versions)